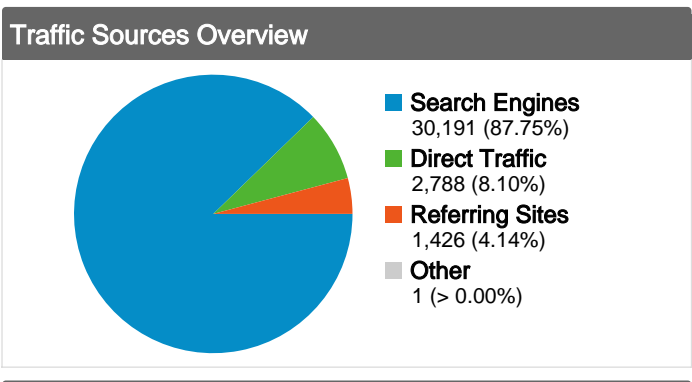
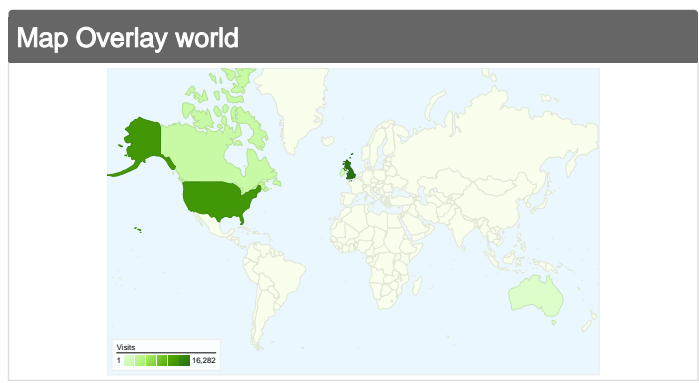


Site Usage

34,406 Visits	54.61% Bounce Rate
103,408 Page Views	00:01:39 Avg. Time on Site
3.01 Pages/Visit	90.34% % New Visits



Keywords

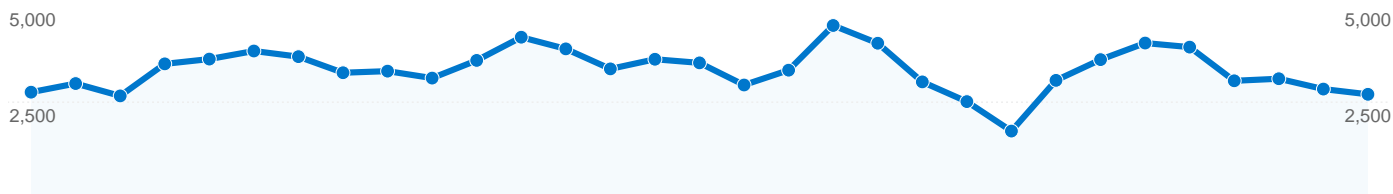
Keyword	Visits	% visits
uktc	242	0.80%
eucalyptus tree care	239	0.79%
twisted willow	195	0.65%
lemon trees	177	0.59%
japenese maple	168	0.56%

Search Engine: google

Keyword	Visits	% visits
eucalyptus tree care	237	0.89%
uktc	233	0.88%
twisted willow	181	0.68%
lemon trees	158	0.59%
olive tree care	154	0.58%

Search Engine: yahoo

Keyword	Visits	% visits
magnolia tree care	58	5.03%
weeping willow tree care	36	3.12%
curly willow tree	24	2.08%
killing tree stumps	22	1.91%
fica tree	21	1.82%

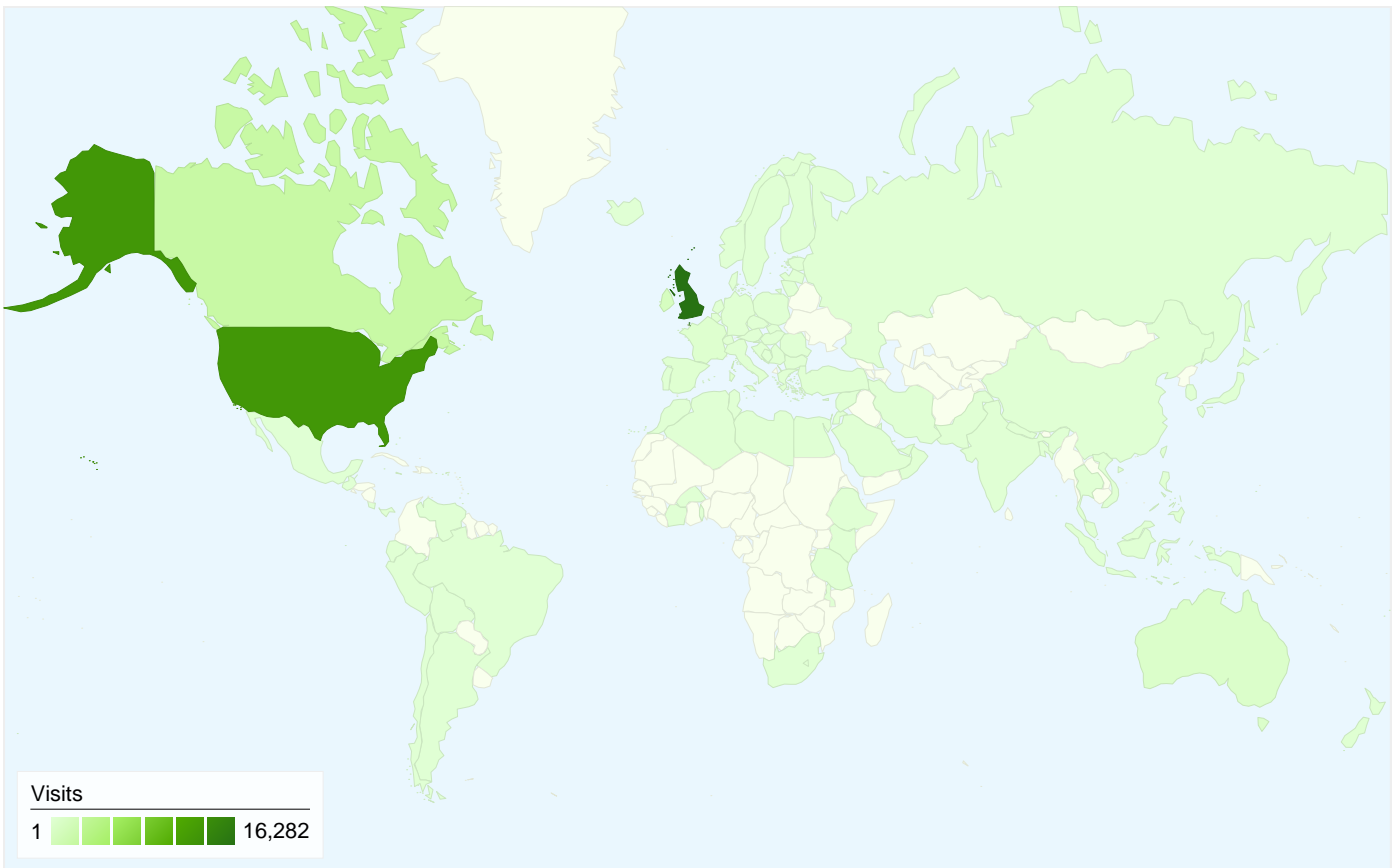


103,408 Page Views

Thursday, 1 May 2008	2.67% (2,761)
Friday, 2 May 2008	2.89% (2,986)
Saturday, 3 May 2008	2.58% (2,664)
Sunday, 4 May 2008	3.38% (3,498)
Monday, 5 May 2008	3.50% (3,623)
Tuesday, 6 May 2008	3.71% (3,833)
Wednesday, 7 May 2008	3.56% (3,686)
Thursday, 8 May 2008	3.16% (3,267)
Friday, 9 May 2008	3.20% (3,309)
Saturday, 10 May 2008	3.02% (3,128)
Sunday, 11 May 2008	3.47% (3,588)
Monday, 12 May 2008	4.05% (4,192)
Tuesday, 13 May 2008	3.76% (3,888)
Wednesday, 14 May 2008	3.26% (3,367)
Thursday, 15 May 2008	3.50% (3,618)
Friday, 16 May 2008	3.41% (3,524)
Saturday, 17 May 2008	2.85% (2,948)
Sunday, 18 May 2008	3.22% (3,334)
Monday, 19 May 2008	4.35% (4,497)
Tuesday, 20 May 2008	3.90% (4,035)
Wednesday, 21 May 2008	2.93% (3,029)
Thursday, 22 May 2008	2.43% (2,516)
Friday, 23 May 2008	1.69% (1,749)
Saturday, 24 May 2008	2.97% (3,069)
Sunday, 25 May 2008	3.49% (3,609)
Monday, 26 May 2008	3.91% (4,040)
Tuesday, 27 May 2008	3.80% (3,934)
Wednesday, 28 May 2008	2.96% (3,057)
Thursday, 29 May 2008	3.01% (3,111)
Friday, 30 May 2008	2.75% (2,842)

Saturday, 31 May 2008





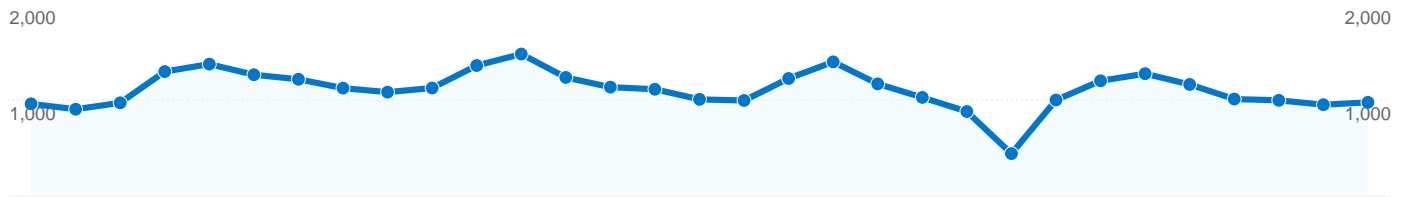
34,406 visits came from 105 countries/territories

Site Usage




Visits 34,406 % of Site Total: 100.00%	Pages/Visit 3.01 Site Avg: 3.01 (0.00%)	Avg. Time on Site 00:01:39 Site Avg: 00:01:39 (0.00%)	% New Visits 90.40% Site Avg: 90.34% (0.07%)	Bounce Rate 54.61% Site Avg: 54.61% (0.00%)
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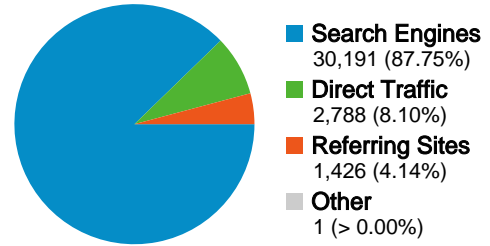
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	16,282	3.68	00:02:04	84.48%	47.78%
United States	12,759	2.38	00:01:16	96.02%	59.65%
Canada	2,297	2.44	00:01:14	95.91%	58.77%
Ireland	977	1.67	00:00:36	98.16%	85.26%
Australia	513	2.50	00:01:48	95.32%	54.97%
France	256	2.41	00:01:13	89.84%	62.50%
Spain	172	2.93	00:01:56	91.86%	48.84%
New Zealand	100	2.32	00:01:11	92.00%	56.00%
Netherlands	82	3.18	00:01:49	85.37%	50.00%
Germany	80	2.22	00:00:48	90.00%	56.25%

1 - 10 of 105



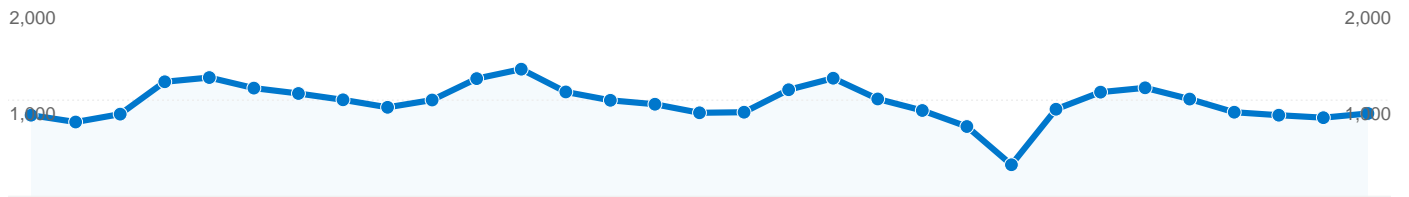
All traffic sources sent a total of 34,406 visits

-  **8.10%** Direct Traffic
-  **4.14%** Referring Sites
-  **87.75%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	26,626	77.39%	uktc	242	0.80%
(direct) ((none))	2,788	8.10%	eucalyptus tree care	239	0.79%
yahoo (organic)	1,153	3.35%	twisted willow	195	0.65%
aol (organic)	752	2.19%	lemon trees	177	0.59%
ask (organic)	572	1.66%	japanese maple	168	0.56%

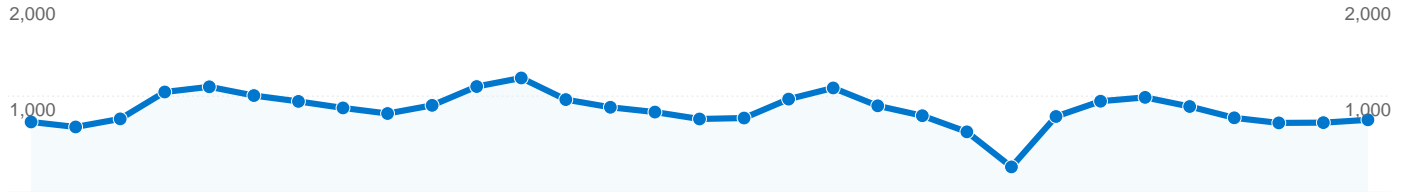


Search sent 30,191 total visits via 13,083 keywords

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
30,191 % of Site Total: 87.75%	2.89 Site Avg: 3.01 (-3.89%)	00:01:37 Site Avg: 00:01:39 (-2.30%)	91.86% Site Avg: 90.34% (1.68%)	53.48% Site Avg: 54.61% (-2.07%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
uktc	242	13.43	00:08:42	21.07%	16.53%
eucalyptus tree care	239	3.17	00:01:18	97.07%	49.79%
twisted willow	195	5.16	00:02:13	92.82%	27.69%
lemon trees	177	1.81	00:01:53	94.35%	56.50%
japanese maple	168	1.90	00:00:58	96.43%	69.64%
olive tree care	167	2.83	00:01:54	90.42%	41.92%
acer trees	137	2.24	00:01:45	99.27%	56.93%
kilmarnock willow	120	2.83	00:01:34	92.50%	48.33%
killing tree stumps	111	2.72	00:01:27	99.10%	45.95%
mimosa tree	111	3.47	00:01:35	90.99%	42.34%

1 - 10 of 13,083



google sent 26,626 total visits via 11,647 keywords

Site Usage

Visits 26,626 % of Site Total: 77.39%	Pages/Visit 2.88 Site Avg: 3.01 (-4.09%)	Avg. Time on Site 00:01:35 Site Avg: 00:01:39 (-3.67%)	% New Visits 91.71% Site Avg: 90.34% (1.52%)	Bounce Rate 53.61% Site Avg: 54.61% (-1.84%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
eucalyptus tree care	237	3.19	00:01:19	97.05%	49.37%
uktc	233	13.19	00:08:43	20.60%	15.88%
twisted willow	181	5.14	00:02:18	92.27%	27.07%
lemon trees	158	1.76	00:01:55	94.30%	57.59%
olive tree care	154	2.70	00:01:49	91.56%	42.21%
japenese maple	150	1.74	00:00:43	97.33%	70.67%
acer trees	128	2.28	00:01:51	99.22%	55.47%
kilmarnock willow	116	2.73	00:01:27	92.24%	49.14%
mimosa tree	104	3.53	00:01:29	90.38%	43.27%
mimosa	101	1.99	00:01:11	92.08%	63.37%

1 - 10 of 11,647



yahoo sent 1,153 total visits via 656 keywords

Site Usage

Visits 1,153 % of Site Total: 3.35%	Pages/Visit 3.02 Site Avg: 3.01 (0.62%)	Avg. Time on Site 00:02:01 Site Avg: 00:01:39 (22.35%)	% New Visits 91.76% Site Avg: 90.34% (1.58%)	Bounce Rate 52.47% Site Avg: 54.61% (-3.92%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
magnolia tree care	58	2.64	00:02:37	96.55%	56.90%
weeping willow tree care	36	2.86	00:02:32	94.44%	52.78%
curly willow tree	24	1.71	00:00:15	100.00%	75.00%
killing tree stumps	22	1.55	00:00:59	100.00%	77.27%
fica tree	21	2.95	00:00:50	100.00%	47.62%
killing tree roots	19	5.74	00:02:57	89.47%	10.53%
planting magnolia trees	16	1.81	00:03:21	87.50%	62.50%
patio peach tree	14	1.29	00:00:08	100.00%	85.71%
treecareinfo	14	4.93	00:03:02	0.00%	0.00%
weeping cherry tree care	10	12.80	00:05:24	100.00%	70.00%

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